Get the right skills

Do you look at the world a little differently? Do you think a picture really can be worth a thousand words? If you’ve got the vision, TAFE Queensland East Coast can provide you with the skills necessary for a brilliant graphic design career.

Graphic designers work with typography, graphics and images in a variety of formats ranging from clothing, magazines, web sites, advertising through to branding and packaging. Nearly every business you can think of has some need for a graphic designer. This program will help you develop a well-rounded knowledge about design, marketing,

Course delivery options

<table>
<thead>
<tr>
<th>WORKLOAD</th>
<th>LOCATION</th>
<th>DELIVERY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full time</td>
<td>Nambour</td>
<td>Classroom</td>
</tr>
</tbody>
</table>

Entry requirements

- Course Entry Requirements
- It is a mandatory requirement
- …more online

Resources required

A Kit List to the approximate value of $260 is required to be purchased.

Important Information

“Book a tour”
There
- …more online

What are my payment options?

No matter what your circumstances, TAFE Queensland East Coast has a payment option to suit you. If you are unsure of what’s right for you, call us on 1300 656 188. We’re here to help.

- …more online

FULL FEE | $15,210
This is the total cost of the course.

Got a question?
Enquire about your full fee study options

Accurate as at 27 September 2017. For the latest information see:
tafeeastcoast.edu.au/course/10962
Outcome

CUA50715 Diploma of Graphic Design

Job prospects
- Graphic Designer
- Web Designer
- Multimedia Designer

Units

To achieve this qualification you will need to complete:

Core Competencies: 9

<table>
<thead>
<tr>
<th>Unit Code</th>
<th>Unit Title</th>
<th>Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>CUAGRD504</td>
<td>Create and manipulate graphics</td>
<td>Core</td>
</tr>
<tr>
<td>BSBDES403</td>
<td>Develop and extend design skills and practice</td>
<td>Core</td>
</tr>
<tr>
<td>CUAACD501</td>
<td>Refine drawing and other visual representation tools</td>
<td>Core</td>
</tr>
<tr>
<td>CUAGRD505</td>
<td>Design and manipulate complex layouts</td>
<td>Core</td>
</tr>
<tr>
<td>CUAGRD502</td>
<td>Produce graphic designs for 2-D and 3-D applications</td>
<td>Core</td>
</tr>
<tr>
<td>CUAGRD503</td>
<td>Produce typographic design solutions</td>
<td>Core</td>
</tr>
<tr>
<td>CUAGRD501</td>
<td>Research visual communication history and theory</td>
<td>Core</td>
</tr>
<tr>
<td>CUAGRD506</td>
<td>Develop graphic design practice to meet industry needs</td>
<td>Core</td>
</tr>
<tr>
<td>CUAPPR503</td>
<td>Present a body of own creative work</td>
<td>Core</td>
</tr>
<tr>
<td>BSBADV509</td>
<td>Create mass print media advertisements</td>
<td>Elective</td>
</tr>
<tr>
<td>BSBDES502</td>
<td>Establish, negotiate and refine a design brief</td>
<td>Elective</td>
</tr>
<tr>
<td>CUAACD512</td>
<td>Work with photomedia in creative practice</td>
<td>Elective</td>
</tr>
<tr>
<td>SITXICT401</td>
<td>Build and launch a small business website</td>
<td>Elective</td>
</tr>
<tr>
<td>BSBPMG522</td>
<td>Undertake project work</td>
<td>Elective</td>
</tr>
<tr>
<td>CUAGRD602</td>
<td>Originate graphic designs for complex briefs</td>
<td>Elective</td>
</tr>
<tr>
<td>CUAPPR504</td>
<td>Establish and maintain environmentally sustainable creative practice</td>
<td>Elective</td>
</tr>
</tbody>
</table>

Elective Competencies: 10

<table>
<thead>
<tr>
<th>Unit Code</th>
<th>Unit Title</th>
<th>Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>BSBDES601</td>
<td>Manage design realisation</td>
<td>Elective</td>
</tr>
<tr>
<td>CUAGRD603</td>
<td>Extend typographic design expertise</td>
<td>Elective</td>
</tr>
<tr>
<td>CUAGRD601</td>
<td>Engage in the business of graphic design</td>
<td>Elective</td>
</tr>
</tbody>
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Disclaimer

Not all electives available at all campuses

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RTO 0275
CRICOS 03020E
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